



## Vision, Core Values and Core Work



### Vision

The For All Healthy Living Company is a social enterprise which aims to sustain and develop the wellbeing of people in, Weston-super-Mare, and to demonstrate the value of working in partnership with the local community.

### Core Values

We believe that:

- Valuing and respecting people increases potential for wellbeing
- Wellbeing spans:
  - health,
  - achievement,
  - security,
  - a sense of connection,
  - the confidence to manage change.
- A partnership of local people, statutory, voluntary and community sector organisations is best
- Organisations and people can always learn more and develop
- We should provide excellent services

### Core Work

To achieve this we will:

- Focus 70-80% of our work in these 5 years to maintain and improve the quality of existing services, facilities and activities delivered by the For All Healthy Living Company
- Work with the local community and partners to facilitate new neighbourhood partnerships to improve services
- Develop our social enterprise ethos and approach and establish new enterprises, to build a more sustainable community
- Increase and diversify income generation to secure our future
- Improve communication both internally and externally to achieve consistent high levels of service and promote our work